



4th Exhibition for Fastener and Fixing Technology

1-2-3 March 2018
Istanbul Expo Centre (IFM) – Turkey

Your gateway to new markets!
www.fastenerfairturkey.com



THE SHOWCASE EVENT FOR FASTENER AND FIXING TECHNOLOGY

The fourth in a highly successful series of exhibitions, Fastener Fair Turkey will bring together producers, wholesalers and resellers/distributors, and end-users of fastener systems, as well as specialists in fastener manufacturing equipment and materials.

Turkey is one of the most vibrant emerging economies. Located at a major crossroads in global trade, it also has great links with the surrounding Eurasia region.

The country's economy continues to develop, helped by government initiatives to encourage foreign direct investment, incentives for industrial development and strong support for R&D. The growth forecast for 2017 is put at 4.4%, with projections of 5.0% in 2018 and 2019, contributing to a strengthening of Turkey's manufacturing and construction industries.

This is all good news for producers and suppliers of fasteners and fixing systems. Fastener Fair Turkey 2018 therefore provides an unmissable opportunity for companies to present their latest products, establish successful business relationships and learn much more about this fast developing market.

Book your stand now to guarantee that your company is part of this essential event for fastener and fixing technologies in Turkey and Eurasia!



WHO SHOULD EXHIBIT?

Companies involved in the fastener and fixing industry, producing or distributing:

- Industrial fasteners
- Construction fixings
- Assembly and installation systems
- Fastener manufacturing technology
- Storage, distribution, factory equipment
- Media, institutions and services

KEY VISITOR TARGET GROUPS

Key categories of visitors will include distributors, suppliers, engineers and other industry professionals who source and trade fasteners and fixings in the following industry sectors:

- Automotive
- Energy and power generation
- Construction and civil engineering
- General engineering – light / heavy
- Electronic and electrical goods
- HVAC manufacture and installation
- Furniture manufacturing
- Metal products

- Marine – leisure and commercial
- Communications technology
- Sanitary ware and plumbing
- Aerospace
- Installation
- Resellers / distributors

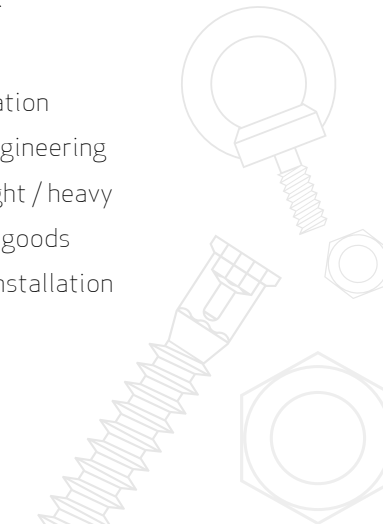
SHOW REVIEW 2016

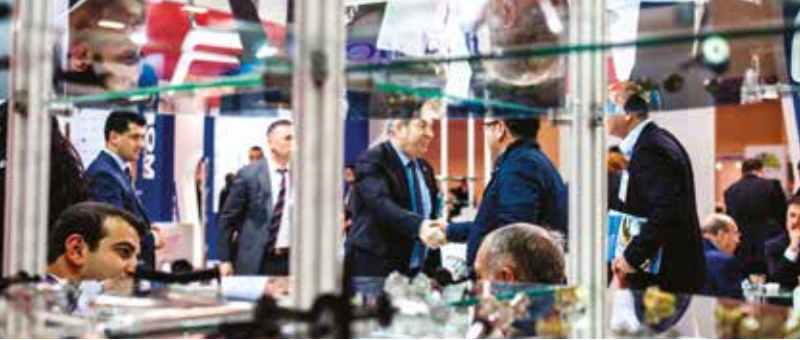
Exhibitors

- Over 190 exhibitors from 18 countries
- Strong international participation with 51.5% of exhibitors coming from outside Turkey
- 93% of exhibitors made new business contacts
- 93.5% of exhibitors think Fastener Fair Turkey was well organised and were happy with the visitor quality
- 75% of exhibitors have confirmed their intention to participate in the 2018 edition

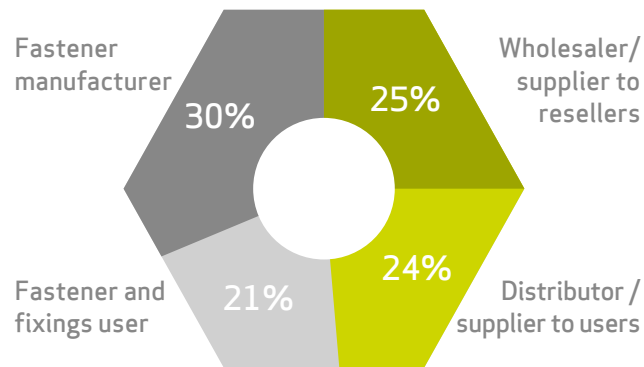
Visitors

- 1,700 visitors from 39 countries
- 74% of visitors had decision-making capacity
- The mix of visitors reflected the diversity of markets served by the fastener and fixing industry





Visitor role in the fastener industry



PARTICIPATION COST

Space only: €230 per m²

Registration fee: €225 per stand

Free registration for co-exhibitors sharing the main exhibitor's stand.

No additional charge for open sides.

Please contact us for information on the Shell Scheme Package.

TURKEY'S MAJOR FASTENER SECTORS

Automotive

- Turkey ranks first in light commercial vehicle production in Europe. It is the 7th largest automotive producer in Europe and 16th in the world; annual production capacity is for 2 million vehicles
- In 2016 the industry turned out 1.45 million vehicles, 7% up on the previous year; 1.1 million of these were for export, mainly to the EU
- Turkey is a production base for more than 250 global suppliers in the automotive sector
- Five of the world's automotive giants are launching the new models produced in Turkey following nearly US\$1.2 billion in investments in 2016

Construction and Infrastructure

- Turkey continues to develop mega projects such as a third airport for Istanbul, intercontinental bridges and tunnels
- The 840 km Baku-Tbilisi-Kars Railway now links the country to Georgia, Azerbaijan and the Caspian Sea, greatly improving trade in the region
- The government has set targets for expanding the highways and rail networks, including 12,000 km of high-speed lines
- There are plans to build three new ports and to increase container handling capacity from 8.4 million TEUs in 2015 to 32 million by 2023

Energy and Renewable Energy

- Turkey is ranked first in Europe and 7th overall in geothermal energy resources
- Turkey currently has approximately 75GW installed power generation capacity, with planned investments of US\$130 billion to reach a target of 120GW by 2023, including 30% from renewables
- The country is a regional energy hub and transit centre for natural gas and oil from the Caspian Sea to Europe

Furniture

- The furniture industry is predicted to be one of the continuing driving forces behind the Turkish economy, with a compound annual growth rate of 9% forecast up to 2020
- 35,000 companies in Turkey are involved in furniture making; production capacity is worth more than US\$10 billion, with exports valued at US\$2.4 billion to more than 170 countries
- Already ranked 15th furniture exporter worldwide and aiming to be in the top 5 by 2023

Machinery

- Turkey is Europe's 6th largest machinery manufacturer; the sector is the country's 2nd largest export industry, with sales valued at US\$13.4 billion in 2015
- More than 9,300 manufacturers, with machinery products exported to over 200 countries

Home Appliances

- Turkey is the leading European white goods manufacturer, with a production capacity of 25 million units per year
- Revenue is expected to rise to US\$619m in 2017 and to US\$1,045m by 2021

Information and Communication Technologies (ICT)

- By 2023 Turkey aims to increase the ICT sector's size to US\$160 billion, with an annual market growth of around 15%
- Plans include increasing the number of ICT companies to 5,500 and exports to US\$10 billion

VENUE

IFM – Istanbul Expo Centre, Istanbul, Turkey



www.ifm.com.tr

Run by the World Trade Center (WTC) Istanbul, the IFM is the largest exhibition venue in Turkey. Conveniently located next to Istanbul Ataturk International Airport and easily accessible by metro, bus or car, it has become one of the leading international trade fair centres, with world class facilities and modern, sophisticated infrastructure.

MEDIA PARTNER



SHOW ORGANISERS

Mack Brooks Fuarçılık is part of Mack Brooks Exhibitions Ltd, organisers of the whole series of Fastener Fairs, exhibitions dedicated to the fastener and fixing industry. These include Fastener Fair Italy, Fastener Fair India, Fastener Fair Mexico and Fastener Fair Stuttgart, the world's leading international trade show for this sector.

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